

POP-FACTS: DEMOGRAPHIC SNAPSHOT				
Prepared For: Watson & Associates				
Project Code:			Order #: 962463312	
Type: Radius	4100 W EXPO PKWY		Site:	01
Coord: 47.711737 -117.002996	POST FALLS, ID 83854-7322			
Description	1.00 MileRadius	3.00 MileRadius	5.00 MileRadius	
Population				
2007 Projection	1,952	14,664	35,677	
2002 Estimate	1,715	12,977	31,919	
2000 Census	1,626	12,340	30,506	
1990 Census	965	6,972	19,341	
Growth 2002-2007	13.82%	13.00%	11.77%	
Growth 2000-2002	5.47%	5.16%	4.63%	
Growth 1990-2000	68.50%	76.99%	57.73%	
2002 Est. Population by Single Race Classification	1,715	12,977	31,919	
White Alone	94.43%	95.49%	95.67%	
Black or African American Alone	0.09%	0.22%	0.20%	
American Indian and Alaska Native Alone	1.50%	1.07%	0.93%	
Asian Alone	0.87%	0.61%	0.77%	
Native Hawaiian and Other Pacific Islander Alone	0.01%	0.10%	0.08%	
Some Other Race Alone	1.01%	0.70%	0.59%	
Two or More Races	2.08%	1.81%	1.76%	
2002 Est. Population Hispanic or Latino by Origin	1,715	12,977	31,919	
Not Hispanic or Latino	97.11%	97.49%	97.58%	
Hispanic or Latino:	2.89%	2.51%	2.42%	
Mexican	71.81%	65.43%	64.86%	
Puerto Rican	5.88%	6.42%	6.45%	
Cuban	1.45%	1.42%	1.65%	
All Other Hispanic or Latino	20.87%	26.72%	27.04%	
2002 Est. Hispanic or Latino by Single Race Class.	50	326	772	
White Alone	54.74%	61.80%	65.53%	
Black or African American Alone	0.00%	0.06%	0.22%	
American Indian and Alaska Native Alone	1.54%	3.22%	2.79%	
Asian Alone	0.00%	0.48%	0.66%	
Native Hawaiian and Other Pacific Islander Alone	0.00%	0.13%	0.39%	
Some Other Race Alone	35.01%	26.49%	21.08%	
Two or More Races	8.71%	7.83%	9.33%	
2002 Est. Pop. Asian Alone Race by Category	15	79	246	
Chinese, except Taiwanese	0.10%	6.79%	8.61%	
Filipino	56.67%	37.63%	29.11%	
Japanese	14.58%	21.89%	19.75%	
Asian Indian	4.69%	3.03%	5.86%	
Korean	14.27%	11.02%	11.65%	
Vietnamese	9.48%	13.08%	17.61%	
Cambodian	0.00%	0.00%	0.00%	
Hmong	0.00%	1.51%	2.21%	
Laotian	0.00%	0.40%	0.41%	
Thai	0.10%	1.83%	0.89%	
Other Asian	0.10%	2.81%	3.78%	
Two or more Asian categories	0.00%	0.00%	0.12%	

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Coord: 47.711737 -117.002996	POST FALLS, ID 83854-7322			
Description		1.00 MileRadius	3.00 MileRadius	5.00 MileRadius
2002 Est. Population by Sex		1,715	12,977	31,919
Male		51.86%	49.74%	49.70%
Female		48.14%	50.26%	50.30%
2002 Est. Population by Age		1,715	12,977	31,919
Age 0 - 4		9.41%	8.36%	7.84%
Age 5 - 9		9.51%	8.78%	8.49%
Age 10 - 14		7.08%	8.64%	8.79%
Age 15 - 19		6.52%	6.87%	7.44%
Age 20 - 24		7.60%	6.41%	5.85%
Age 25 - 34		15.88%	15.05%	13.78%
Age 35 - 44		14.94%	15.91%	16.22%
Age 45 - 54		12.11%	12.78%	14.17%
Age 55 - 59		4.40%	4.45%	4.98%
Age 60 - 64		3.49%	3.28%	3.52%
Age 65 - 74		5.31%	4.93%	5.00%
Age 75 - 84		2.78%	3.25%	3.01%
Age 85 and older		0.95%	1.28%	0.93%
Age 16 and older		72.43%	72.62%	73.21%
Age 18 and older		70.10%	69.64%	69.92%
Age 21 and older		66.16%	66.15%	66.31%
Age 65 and older		9.05%	9.46%	8.93%
2002 Est. Median Age		31.25	32.26	33.42
2002 Est. Average Age		32.82	33.62	34.00
2002 Est. Male Population by Age		889	6,454	15,863
Age 0 - 4		9.12%	8.35%	7.96%
Age 5 - 9		9.89%	9.08%	8.87%
Age 10 - 14		7.53%	9.24%	9.21%
Age 15 - 19		6.78%	6.88%	7.68%
Age 20 - 24		7.45%	6.14%	5.66%
Age 25 - 34		15.92%	15.19%	13.72%
Age 35 - 44		14.52%	16.20%	16.04%
Age 45 - 54		12.77%	13.04%	14.19%
Age 55 - 59		4.67%	4.39%	5.06%
Age 60 - 64		2.18%	3.02%	3.42%
Age 65 - 74		6.31%	5.17%	5.03%
Age 75 - 84		2.11%	2.46%	2.47%
Age 85 and older		0.76%	0.83%	0.69%
2002 Est. Median Age, Male		30.84	31.78	32.73
2002 Est. Average Age, Male		32.40	32.91	33.39

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Coord: 47.711737 -117.002996		POST FALLS, ID 83854-7322		
Description	1.00 MileRadius	3.00 MileRadius	5.00 MileRadius	
2002 Est. Female Population by Age	826	6,522	16,057	
Age 0 - 4	9.72%	8.37%	7.73%	
Age 5 - 9	9.10%	8.49%	8.11%	
Age 10 - 14	6.59%	8.05%	8.37%	
Age 15 - 19	6.23%	6.86%	7.19%	
Age 20 - 24	7.77%	6.68%	6.03%	
Age 25 - 34	15.85%	14.91%	13.83%	
Age 35 - 44	15.39%	15.62%	16.40%	
Age 45 - 54	11.40%	12.52%	14.15%	
Age 55 - 59	4.11%	4.52%	4.90%	
Age 60 - 64	4.91%	3.54%	3.62%	
Age 65 - 74	4.24%	4.68%	4.97%	
Age 75 - 84	3.51%	4.02%	3.54%	
Age 85 and older	1.16%	1.73%	1.16%	
2002 Est. Median Age, Female	31.74	32.74	34.09	
2002 Est. Average Age, Female	33.27	34.32	34.60	
2002 Est. Population Age 15+ by Marital Status	1,269	9,631	23,901	
Male, Never Married	10.86%	10.85%	10.65%	
Female, Never Married	6.58%	7.85%	7.77%	
Total Married	65.76%	64.52%	65.90%	
Male, Previously Married	6.47%	5.91%	5.61%	
Female, Previously Married	10.33%	10.86%	10.06%	
2002 Est. Pop. Age 25+ by Educational Attainment	1,027	7,907	19,662	
Less than 9th grade	9.26%	8.56%	6.14%	
Some High School, no diploma	19.09%	16.88%	14.33%	
High School Graduate (or GED)	34.23%	31.31%	32.59%	
Some College, no degree	21.66%	25.12%	25.57%	
Associate Degree	9.69%	9.28%	9.91%	
Bachelor Degree	4.37%	7.06%	8.62%	
Graduate or Professional Degree	1.70%	1.78%	2.85%	
Households				
2007 Projection	716	5,375	12,969	
2002 Estimate	632	4,731	11,525	
2000 Census	600	4,483	10,971	
1990 Census	366	2,426	6,690	
Growth 2002-2007	13.29%	13.61%	12.53%	
Growth 2000-2002	5.33%	5.53%	5.05%	
Growth 1990-2000	63.93%	84.79%	63.99%	
2002 Est. Average Household Size	2.71	2.73	2.76	
2002 Est. Households by Household Type	632	4,731	11,525	
Family Households	68.94%	72.94%	75.10%	
Nonfamily Households	31.06%	27.06%	24.90%	
2002 Est. Group Quarters Population		56	100	
2002 Est. Households by Household Income	632	4,731	11,525	
Income Less than \$15,000	15.74%	11.82%	10.18%	
Income \$15,000 - \$24,999	28.26%	17.55%	14.32%	
Income \$25,000 - \$34,999	14.60%	15.77%	16.06%	
Income \$35,000 - \$49,999	18.43%	18.39%	17.35%	

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Coord: 47.711737 -117.002996		POST FALLS, ID 83854-7322		
Description		1.00 MileRadius	3.00 MileRadius	5.00 MileRadius
Income \$50,000 - \$74,999		12.55%	22.77%	24.53%
Income \$75,000 - \$99,999		5.22%	10.33%	11.25%
Income \$100,000 - \$149,999		4.82%	2.35%	4.00%
Income \$150,000 - \$249,999		0.37%	0.87%	1.72%
Income \$250,000 - \$499,999		0.00%	0.13%	0.44%
Income \$500,000 and over		0.00%	0.01%	0.16%
2002 Est. Average Household Income		\$37,643	\$45,498	\$52,730
2002 Est. Median Household Income		\$29,086	\$38,961	\$43,175
2002 Est. Per Capita Income		\$13,890	\$16,823	\$19,303
2002 Est. Household Type, Presence of Own Children		632	4,731	11,525
Single Male Householder		11.98%	9.65%	8.85%
Single Female Householder		10.23%	11.07%	10.15%
Married-Couple Family, own children		25.97%	29.61%	30.12%
Married-Couple Family, no own children		27.94%	29.63%	31.37%
Male Householder, own children		4.37%	3.36%	2.99%
Male Householder, no own children		1.61%	1.39%	1.31%
Female Householder, own children		6.38%	6.22%	6.48%
Female Householder, no own children		2.66%	2.73%	2.83%
Nonfamily, Male Householder		5.65%	4.04%	3.56%
Nonfamily, Female Householder		3.20%	2.31%	2.34%
2002 Est. Households by Household Size		632	4,731	11,525
1-person household		22.21%	20.72%	18.99%
2-person household		33.52%	33.83%	34.51%
3-person household		15.81%	16.67%	17.42%
4-person household		15.58%	16.89%	17.28%
5-person household		8.39%	7.49%	7.35%
6-person household		3.01%	2.88%	2.86%
7 or more person household		1.48%	1.52%	1.58%
2002 Est. Households by Presence of Children		632	4,731	11,525
Households with Children less than Age 18:				
Married-Couple Family		27.56%	30.75%	31.34%
Other Family, Male Householder		5.05%	3.64%	3.22%
Other Family, Female Householder		7.41%	7.01%	7.29%
Nonfamily, Male Householder		0.69%	0.52%	0.51%
Nonfamily, Female Householder		0.11%	0.06%	0.06%
Households with no Children less than Age 18:				
Married-Couple Family		26.34%	28.49%	30.15%
Other Family, Male Householder		0.94%	1.11%	1.09%
Other Family, Female Householder		1.64%	1.95%	2.02%
Nonfamily, Male Householder		16.95%	13.16%	11.90%
Nonfamily, Female Householder		13.31%	13.32%	12.43%
2002 Est. Households by Number of Vehicles		632	4,731	11,525
No Vehicles		5.48%	4.31%	3.42%
1 Vehicle		27.42%	27.79%	23.39%
2 Vehicles		45.57%	41.19%	44.42%
3 Vehicles		14.71%	18.01%	19.39%
4 Vehicles		5.45%	7.22%	7.13%
5 or more Vehicles		1.37%	1.48%	2.25%
Family Households				
2007 Projection		484	3,838	9,535

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Coord: 47.711737 -117.002996	POST FALLS, ID 83854-7322			
Description		1.00 MileRadius	3.00 MileRadius	5.00 MileRadius
2002 Estimate		436	3,451	8,655
2000 Census		417	3,299	8,312
1990 Census		267	1,893	5,339
Growth 2002-2007		11.01%	11.21%	10.17%
Growth 2000-2002		4.56%	4.61%	4.13%
Growth 1990-2000		56.18%	74.27%	55.68%
2002 Est. Family Households by Household Income		436	3,451	8,655
Income Less than \$15,000		8.67%	6.02%	5.29%
Income \$15,000 - \$24,999		22.64%	13.31%	11.79%
Income \$25,000 - \$34,999		14.81%	13.82%	14.29%
Income \$35,000 - \$49,999		23.78%	21.67%	19.41%
Income \$50,000 - \$74,999		16.48%	28.46%	28.74%
Income \$75,000 - \$99,999		6.60%	12.53%	12.94%
Income \$100,000 - \$149,999		6.48%	2.84%	4.86%
Income \$150,000 - \$249,999		0.54%	1.16%	1.88%
Income \$250,000 - \$499,999		0.00%	0.18%	0.59%
Income \$500,000 and over		0.00%	0.01%	0.21%
2002 Est. Average Family Household Income		\$44,986	\$51,325	\$58,265
2002 Est. Median Family Household Income		\$37,429	\$46,646	\$49,393
2002 Est. Families by Poverty Status		436	3,451	8,655
Income Above Poverty Level:				
Married-Couple Family, own children		38.71%	42.70%	41.84%
Married-Couple Family, no own children		28.44%	31.51%	35.00%
Male Householder, own children		0.00%	1.51%	2.19%
Male Householder, no own children		4.98%	4.01%	2.67%
Female Householder, own children		6.13%	4.61%	5.82%
Female Householder, no own children		2.45%	3.62%	2.62%
Income Below Poverty Level:				
Married-Couple Family, own children		8.29%	4.67%	3.50%
Married-Couple Family, no own children		2.75%	2.33%	1.54%
Male Householder, own children		3.70%	0.68%	0.48%
Male Householder, no own children		0.00%	0.31%	0.39%
Female Householder, own children		4.55%	3.76%	3.58%
Female Householder, no own children		0.00%	0.27%	0.37%

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Coord: 47.711737 -117.002996		POST FALLS, ID 83854-7322		
Description	1.00 MileRadius	3.00 MileRadius	5.00 MileRadius	
2002 Est. Families by Number of Workers	436	3,451	8,655	
No Workers	12.17%	9.27%	10.41%	
1 Worker	26.68%	29.85%	26.45%	
2 Workers	45.50%	48.98%	51.38%	
3 or more Workers	15.66%	11.90%	11.76%	
2002 Est. Population Age 16+ by Employment	1,242	9,424	23,368	
In Armed Forces	0.00%	0.01%	0.09%	
Civilian - Employed	52.11%	60.69%	62.33%	
Civilian - Unemployed	12.97%	7.33%	6.06%	
Not in Labor Force	34.93%	31.98%	31.52%	
2002 Est. Employed Pop. Age 16+ by Occupation	647	5,720	14,564	
Managerial and Professional Specialty	22.36%	18.44%	18.54%	
Technical, Sales and Administrative Support	22.18%	27.04%	30.25%	
Service	19.86%	18.78%	15.86%	
Farming, Forestry and Fishing	3.67%	2.17%	2.72%	
Precision, Production, Craft and Repair	7.60%	12.70%	14.02%	
Operators, Fabricators and Laborers	24.33%	20.87%	18.61%	
2002 Est. Employed Pop. Age 16+ by Class of Worker	647	5,720	14,564	
For-Profit Private Wage or Salary Workers	67.06%	74.40%	74.27%	
Not-For-Profit Private Wage or Salary Workers	5.22%	5.01%	4.73%	
Local Government Workers	10.77%	5.79%	4.71%	
State Government Workers	3.74%	3.78%	3.99%	
Federal Government Workers	2.64%	2.77%	2.88%	
Self-Employed Workers	7.86%	7.54%	8.76%	
Unpaid Family Workers	2.71%	0.71%	0.66%	
2002 Est. Workers Age 16+, Transportation To Work	646	5,669	14,368	
Drove Alone	81.91%	80.34%	81.75%	
Car Pooled	8.97%	12.26%	11.34%	
Public Transportation	1.85%	0.60%	0.56%	
Walked	2.00%	2.34%	1.77%	
Motorcycle	0.00%	0.26%	0.15%	
Bicycle	0.18%	1.39%	0.79%	
Other Means	0.00%	0.02%	0.26%	
Worked at Home	5.10%	2.79%	3.39%	
2002 Est. Workers Age 16+ by Travel Time to Work	613	5,510	13,882	
Less than 15 Minutes	28.86%	30.55%	31.26%	
15 - 29 Minutes	45.09%	48.16%	46.88%	
30 - 44 Minutes	14.94%	14.14%	15.79%	
45 - 59 Minutes	7.68%	4.54%	3.45%	
60 or more Minutes	3.43%	2.61%	2.62%	
2002 Est. Average Travel Time to Work in Minutes	21.80	20.03	19.70	
2002 Est. Tenure of Occupied Housing Units	632	4,731	11,525	
Owner Occupied	70.05%	77.47%	79.11%	
Renter Occupied	29.95%	22.53%	20.89%	
2002 Est. Owner Occupied Housing Values	175	2,433	6,301	
Value Less than \$25,000	2.17%	1.23%	0.73%	
Value \$25,000 - \$49,999	4.07%	4.07%	3.51%	
Value \$50,000 - \$74,999	15.75%	28.63%	24.61%	
Value \$75,000 - \$99,999	35.48%	39.26%	33.18%	

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Coord: 47.711737 -117.002996		POST FALLS, ID 83854-7322		
Description		1.00 MileRadius	3.00 MileRadius	5.00 MileRadius
Value \$100,000 - \$149,999		31.76%	20.67%	25.95%
Value \$150,000 - \$199,999		8.65%	3.89%	6.81%
Value \$200,000 - \$299,999		2.11%	1.82%	3.47%
Value \$300,000 - \$399,999		0.00%	0.27%	0.92%
Value \$400,000 - \$499,999		0.00%	0.10%	0.42%
Value \$500,000 or more		0.00%	0.05%	0.41%
2002 Est. Median Owner Occupied Housing Value		\$94,643	\$85,251	\$90,936
2002 Est. Housing Units by Units in Structure		680	4,987	12,150
1 Unit Attached		0.07%	0.82%	0.88%
1 Unit Detached		39.86%	66.48%	71.06%
2 Units		0.74%	1.77%	1.57%
3 to 19 Units		0.39%	5.22%	6.00%
20 to 49 Units		0.00%	0.00%	0.00%
50 or More Units		0.00%	0.00%	0.00%
Mobile Home or Trailer		58.52%	25.20%	19.93%
Other		0.44%	0.52%	0.56%
2002 Est. Housing Units by Year Built		680	4,987	12,150
Housing Unit Built 1989 to present		43.55%	49.15%	41.91%
Housing Unit Built 1985 to 1988		1.16%	3.94%	6.07%
Housing Unit Built 1980 to 1984		5.75%	7.06%	8.86%
Housing Unit Built 1970 to 1979		31.20%	25.88%	28.53%
Housing Unit Built 1960 to 1969		10.79%	5.99%	5.43%
Housing Unit Built 1950 to 1959		2.92%	4.07%	3.52%
Housing Unit Built 1940 to 1949		1.27%	1.36%	2.16%
Housing Unit Built 1939 or Earlier		3.36%	2.55%	3.51%
Prepared on:		March 20, 2003		
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